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## ADOR GROUP

J. B. ADVANI & CO PVT LTD (JBA)

**ESTABLISHED IN 1908**, JBA has grown from a small trading company, to become the promoter and holding company of the Ador Group. With core operations in engineering products and services, JBA have invested to take advantage of growing opportunities in both Indian and overseas markets.

**JBA'S OBJECTIVE** is to nurture businesses for select industrial segments, with the aim of attaining market leadership. With this goal in mind, the Group has expanded to attain a stronghold in core industrial and manufacturing sectors. They have also diversified into cosmetic products and green energy solutions.

**THE GROUP'S STRONG ETHICAL AND SOCIAL PRACTICES** are a source of pride for all stakeholders and ensure the highest levels of business excellence. Social causes are supported through the JBA Charitable Trust.

### OUR TIMELINE

1908 J.B. Advani & Co Pvt Ltd

1948 Ador Multiproducts (formerly J.B. Advani & Co Mysore Ltd)

1951 Ador Welding Ltd (formerly Advani Oerlikon Ltd)

1980 Ador Fontech Ltd

1995 Ador Powertron Ltd

2008 Ador Green Energy Co Pvt Ltd



A PIONEERING  
COMPANY  
SPECIALIZING IN  
WELDING, CUTTING  
AND AUTOMATION  
OUR PRODUCT  
RANGE IS ALSO  
COMPLIMENTED  
BY A HOST OF  
TRAINING SERVICES





## **ADOR WELDING LTD.**

COMPLETE WELDING SOLUTIONS PROVIDER

**FORMERLY KNOWN AS ADVANI – OERLIKON LTD,** Ador Welding is regarded as a pioneer and leader in the welding industry. Ador Welding has progressively extended its knowledge and expertise to cover specializations, and to cater to a sophisticated range of user needs in India, the Middle East, Africa, and South-East Asia.

**AS WELDERS TO THE NATION,** the company provides a comprehensive range of products and services to ensure the highest level of welding excellence. Included in this range are consumables and equipment for SMAW, MIG, FCAW, TIG, and SAW welding, cutting products, and welding automation systems.

**THE PROJECT ENGINEERING DIVISION** provides customized solutions for multi-disciplinary projects and contracts. Areas of specialization include the manufacture of flares, incinerators, and select environmental engineering products. Fabrication of a variety of special equipment for the power, and oil and gas industries, has recently been added to the growing product portfolio.

**ADOR WELDING'S KNOWLEDGE CENTRE SETS THEM APART** from their competitors; their product range is complimented by a host of training and knowledge services. The Ador Institute of Welding Technology is regarded as an invaluable resource by customers, and aids them in the development of skills, the improvement of welding techniques, and helps them to ensure that correct welding procedures are followed.

**ANOTHER VALUE ADDITION** is the network of field offices, and the extensive sales and distribution channels. This infrastructure ensures that customer satisfaction remains Ador Welding's top priority.

## ADOR FONTECH LTD.

LIFE ENHANCEMENT OF INDUSTRIAL COMPONENTS

**THE WORLDWIDE DEPLETION OF RESOURCES** makes recycling and revitalizing of key industrial components critical in today's age. Ador Fontech partners with its customers operating in a broad spectrum of industries, to provide reclamation, fusion, surfacing and spraying solutions. The company's value-add reclamation products and services ensure the revitalization, and optimal use of key components, thereby conserving resources, and reducing down-time and inventory costs.

**THE PRODUCT RANGE ENCOMPASSES** low heat input welding alloys, solid and flux-cored wires, welding and cutting equipment, thermal spray products, fume extraction systems, CNC laser and plasma cutting systems, wear resistant and ceramic products, and hands on rebuilding and reclamation services.

**THE COMBINATION** of four decades of experience, long standing associations with international names of repute, and unwavering commitment to fulfill obligations to its customers, make Ador Fontech a frontrunner in this vital industry.

PROVIDING  
RECLAMATION,  
FUSION, SURFACING,  
AND SPRAYING  
SOLUTIONS TO  
ENSURE THE  
REVITALIZATION AND  
OPTIMAL USE OF  
KEY COMPONENTS



A SOLUTION  
PROVIDER OF  
DIGITAL POWER  
ELECTRONICS,  
SPECIALISING IN  
THE DESIGN OF  
CUSTOMIZED  
EQUIPMENT WITH  
MICRO BASED  
ELECTRONIC  
CONTROLS





## **ADOR POWERTRON LTD.**

POWERING LIFE THROUGH DIGITAL ELECTRONICS

**WITH A MISSION TO EXCEL AS A SOLUTIONS PROVIDER** of Digital Power Electronics, Ador Powertron has built its reputation on a sound technology base, strong design, and exceptional engineering capabilities. They are a leading manufacturer and power solution provider. As a technology-sensitive company, Ador Powertron invests heavily in resource based equipment, and research and development.

**ADOR POWERTRON DESIGNS CUSTOMIZED EQUIPMENT** with micro-controller based electronic controls. Its product range encompasses High Voltage Rectifier Transformer Sets, Customized High Current AC / DC Power Sources, Telecom Power Supplies, and Uninterrupted Power Supply Systems. These products serve core industries including thermal power, iron and steel, cement, battery manufacturers, telecoms, and atomic research centers.

**BUILDING ON THE SUCCESS OF ITS GLOBAL STRATEGIC ALLIANCES**, Ador Powertron has recently strengthened its international operations with a Joint Venture in Xiamen, China. Ador Powertron Leadyoung (Xiamen) Rectifiers Ltd., manufactures and supplies High Voltage Rectifier Transformer Sets.

## **ADOR MULTIPRODUCTS LTD.**

PERSONAL CARE PRODUCTS & INDUSTRIAL TRADING

**ADOR MULTIPRODUCTS COMPRISES OF TWO DISTINCT DIVISIONS;**  
a personal care product manufacturer and an industrial trading company.

**WITH TWO STATE OF THE ART PLANTS** located in Bengaluru (Bangalore) and Pondicherry, Ador Multiproducts is well equipped to meet the manufacturing needs of both Indian and Multinational companies alike. The company supplies both specialized and generic personal care products to markets around the world. With a broad manufacturing repertoire, they are able to produce alcohol based and herbal products in addition to more traditional formulations. The company's manufacturing capabilities are complimented by an in-house product development team who specialize in providing holistic solutions. Ador Multiproducts have recently launched their own personal care brand, and has also tied up with several niche global brands in preparation for their launch into the Indian market.

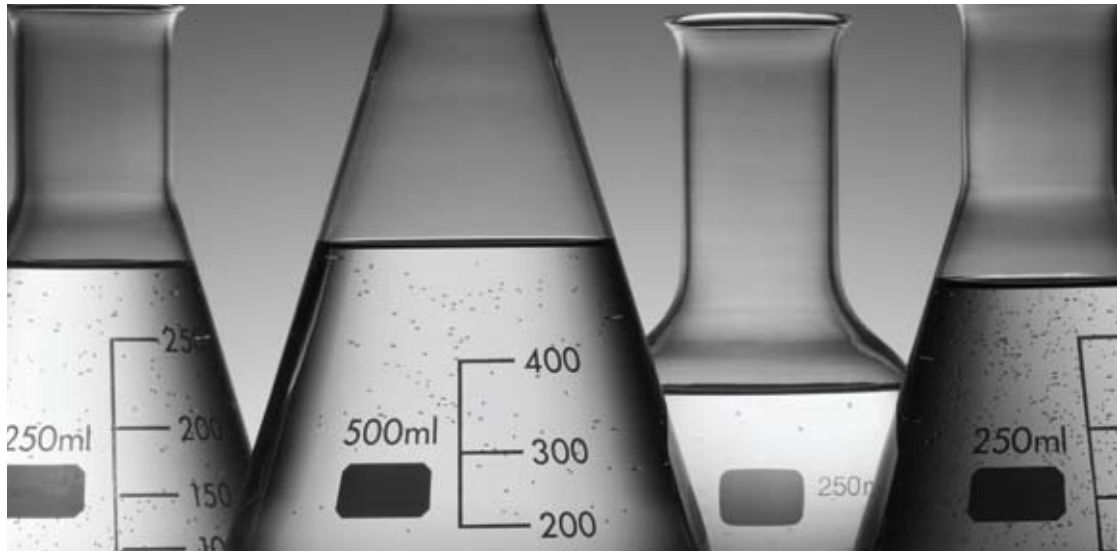
**THE TRADING DIVISION** has a stronghold in the lucrative South Indian market, and provides a host of products catering to infrastructure and general industrial requirements. Customer service is a core differentiator; Ador Multiproducts have a highly motivated and technically skilled team, who are well trained to provide superior customer service and technical solutions.

MANUFACTURING  
BOTH SPECIALISED  
AND GENERIC  
PERSONAL CARE  
PRODUCTS FOR  
DOMESTIC AND  
GLOBAL MARKETS



COMMITTED  
IN HELPING  
COMPANIES  
REDUCE THEIR  
OVERALL ENERGY  
CONSUMPTION,  
AND DEVELOPING  
AN ALTERNATIVE  
ECONOMICAL  
RENEWABLE  
ENERGY SOURCE

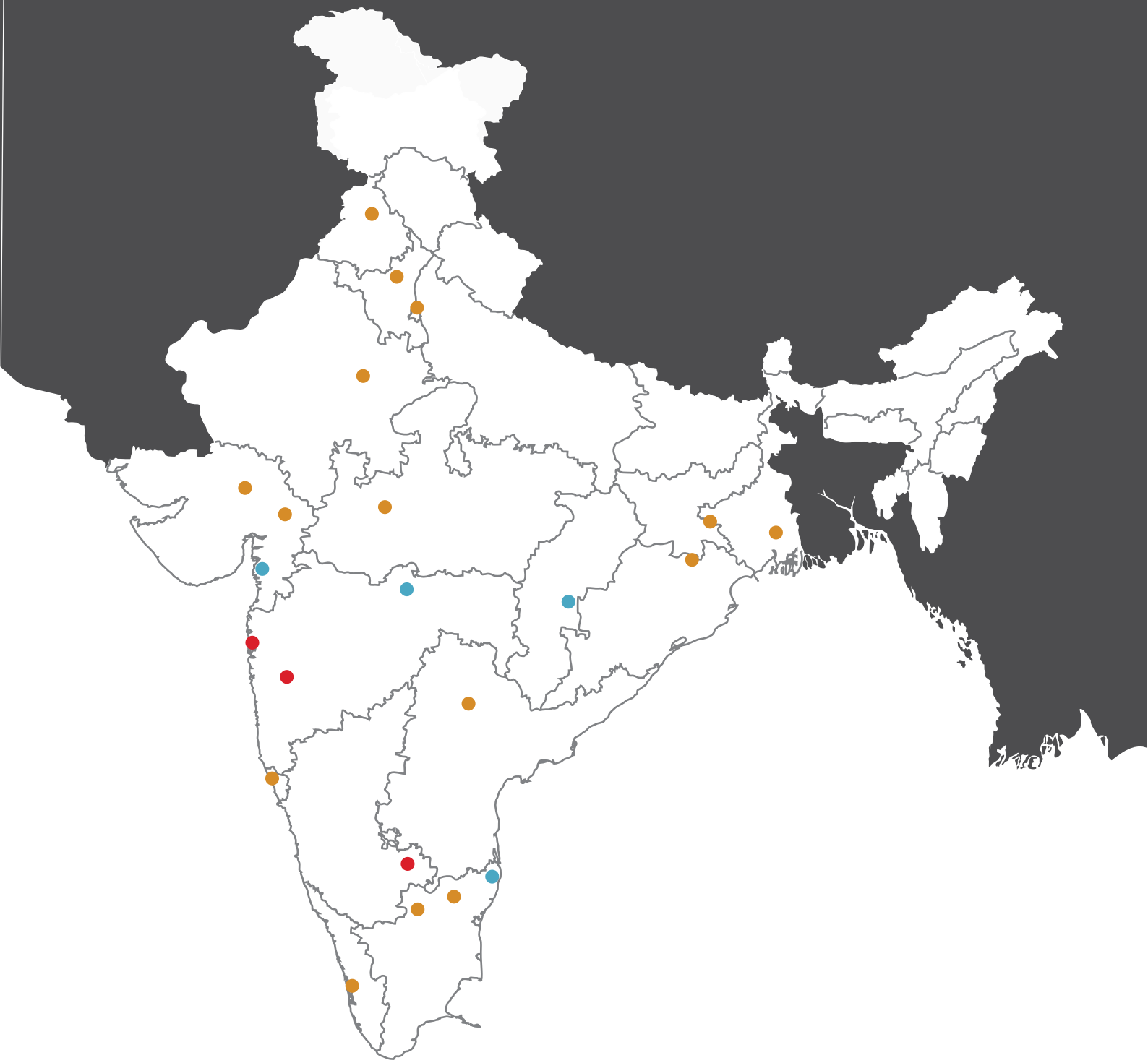




## **ADOR GREEN ENERGY PVT. LTD.**

SOLUTIONS FOR NEW & RENEWABLE ENERGIES

**ADOR GREEN ENERGY IS THE ADOR GROUP'S NEWEST INITIATIVE.** Its primary objective is to explore global markets and technologies, with the aim of obtaining optimal renewable energy solutions for India. Ador Green Energy partners clients by offering energy saving technologies through the use of renewable resources. Some examples of the resources that are considered are biofuels, biomass, and wind, solar and geothermal energy.



**CORPORATE OFFICES** MUMBAI • PUNE • BENGALURU (BANGALORE)

**PLANTS** BENGALURU • CHENNAI • NAGPUR • PUNE • RAIPUR • SILVASSA

**SALES OFFICES** AHMEDABAD • BENGALURU • CHENNAI • COIMBATORE • HYDERABAD • INDORE • JAIPUR  
• JAMSHEDPUR • KOCHI • KOLKATA • LUDHIANA • MUMBAI • NAGPUR • NEW DELHI • PUNE • RAIPUR  
• ROURKELA • TRICHY • VADODARA • VASCO (GOA)

INTERNATIONAL OPERATIONS INCLUDE A REPRESENTATIVE OFFICE IN THE **UAE**, AND JOINT VENTURES IN **CHINA** AND **MALAYSIA**. OUR PRODUCTS ARE EXPORTED TO OVER **30 COUNTRIES** AROUND THE WORLD, GIVING US A TRULY GLOBAL REACH.



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